



November, 1973

Vol. 1, No. 7

First Issue! BHI marked its first half year last month as an increasingly strong communicator on behalf of the better hearing team that provides help to the hard of hearing. The "BHI Communicator" is first in a series designed to keep you posted on current Institute activities.

The Institute is a non-profit educational organization dedicated to providing public service, consumer education and public information programs for the hard of hearing, their families and the general public. For more info on BHI, its purposes and programs, please see the "Q&A" booklet enclosed.

Dealers from Calif., Fla., D.C.,  
Md. and Del. Request BHI Films;  
Also Available on Loan to Others

The BHI slide film and TV spots shown at the NHAS and HAIC meetings have prompted requests for similar presentations to local manufacturer and dealer groups. To answer such requests, BHI has replicated the presentation which includes a 13-

minute, 35 mm slide film, a narrative on a cassette tape containing inaudible magnetic signals that automatically advance the slides, and a 3-minute, 16 mm sound film containing 60- and 30-second TV public service announcements featuring Nanette Fabray and Johnnie Ray.

The presentation has since been shown to the Florida Hearing Aid Society and the Hearing Aid Association of California, both on Nov. 10. It will also be presented Nov. 24 to the Hearing Aid Dealers Association of Maryland, D.C. and Delaware, and manufacturers have requested it for showing to employee and executive groups.

BHI is now accepting requests for showings to other hearing team groups. Please submit requests to BHI at least two weeks in advance of showing date.

## PROMINENT AMERICANS ENCOURAGE HARD-OF-HEARING IN NEW BOOKLET

TWELVE FAMOUS AMERICANS, SUCCESSFUL IN DIFFERENT FIELDS, TELL HOW THEY OVERCAME HEARING PROBLEMS IN A NEW BOOKLET NOW AVAILABLE FROM THE BETTER HEARING IN-

STITUTE. "THEY OVERCAME HEARING LOSS---12 SUCCESS STORIES" CONTAINS PHOTOS AND PERSONALLY-SIGNED SUCCESS STORIES OF PERSONALITIES IN FOOTBALL, BOXING, THEATRE, TELEVISION, MOVIES, BUSINESS AND OTHER WALKS OF LIFE. THE CELEBRITIES ACKNOWLEDGE THEIR OWN HEARING LOSS, HOW THEY OVERCAME IT, AND WHY THEY ENCOURAGE OTHERS WITH UNCORRECTED HEARING PROBLEMS TO SEEK AND GET HELP. A COPY ACCOMPANIES THIS NEWSLETTER. COPIES ARE AVAILABLE, FOR FREE DISTRIBUTION IN QUANTITIES OF 50 OR MORE AT TEN CENTS EACH. CONTACT BHI FOR ORDER